



**Ohio AIRS
Board of Directors
MINUTES
October 27, 2023**

Present in Person: Franco Formichelli, Courtney Walker, Terry Carter, Carrie Dotson, Emily Ruckel, Alissa Holdson, Vince Brancaccio, Amy Story, Tanya Kahl, Kristin McCloud

Members Not Present: Beca Sheidler

Guests: Crystal Henning, Jennifer Bieger, Emily Mathews, Jeannette Curtis, Sue Hanson

Staff: Gayle Walters, Steve Walters

Call to Order: The meeting was called to order by President, Vince Brancaccio, at 9:09 a.m.

New Business

211 Connect

Tanya reviewed the 211 Connect Search Engine proposal that was recommended by the 211 Coordinating Council. The contract has a cost of \$2,000 initially and then \$500/month for the year, a total of \$8,000. A motion to approve the 211 Connect contract was made by Tanya and seconded by Amy. MOTION APPROVED.

Unite US:

Tanya reviewed the status of payments. The first round of payments has been approved. The second round is to be based on the proportion of each 211 agency's resource database records ingested by Unite US. Those numbers are still being finalized. Tanya made a motion that the payment distribution methodology be approved. Motion was seconded by Alissa. MOTION APPROVED.

Name Usage

Ohio AIRS is a state chapter of Inform USA (formerly AIRS). With AIRS changing its name to Inform USA there is little reason to continue to be known as Ohio AIRS. There was discussion of the pros and cons to each name. The name Ohio 211 will be used for purposes where the 211 name association is important. An assessment needs to be done on where changes will need to occur. Kristin made a motion that the name Inform Ohio be adopted by the end of 2024. Seconded by Carrie. MOTION APPROVED.

REPORTS and UPDATES

988 Status

Vince reviewed the current status of 988 activities in the state and their current challenges. Concerns mentioned included the reporting that has been going to the governor.



211 State Leadership Collaborative

Tanya reported there are two national contract opportunities involving the NDP. Epic is in discussion with UWW and another private business. EPIC has challenges and wants one national partner – 211 NDP which can be streamlined in approach to hospitals. Revenue splits would need to be determined and there are several other challenges.

Membership Committee

Alissa reported that a quick review of feedback from yesterday's annual meeting looks good. The Committee will meet to review the results at their next meeting. The national Inform USA conference will be held in Grand Rapids MI next year.

Plaques recognizing their excellence in service to Ohio AIRS were given to Vince Brancaccio, Alissa Holdson, and Maryam Kiefer of UW of Greater Cleveland for her excellent leadership in the State Budget effort.

Marketing Committee

A brief update was provided by Gayle. The current focus is on a newsletter targeting legislators and their staff, telling stories about those helped by 211, and how 211 can help legislative staff with constituents in need of help. Marketing efforts were more labor intensive with staff. The committee is designing a newsletter for the Advocacy Group. Once a template is set up, less time will be required. The Ohio 211 Logo, name of the newsletter and list management were key elements in the first meetings of this committee.

211 Coordinating Council:

State System Development Committee: Amy reported that this committee will be refocusing their efforts. Their first meeting will be in November and they will report at the January board meeting.

Designation Committee

Terry reported that the Tiffin-Seneca County application has been approved. The designee is the United Way - Tiffin Fostoria. There was general discussion on expediting the application process for existing designees.

Phone Routing Committee

Kristin reported that the work has been completed!

Resource Database Steering Committee – On 11-15-23, the ability to see state and federal records maintained by UWGC and UWSM will be turned on. No one is required to switch to Navigate. The committee will be moving towards working with 211 Connect.

Database Curators are being given lists of agencies to review internally.

Advocacy Committee

Tanya reviewed the advocacy committee activities. Current focus is on December 6 and December 13 legislative staff education sessions in Columbus.

Announcements:

Terry reported that she had 78 responses to their community survey for accreditation. Kristin is going to share what she knows is needed for the accreditation process.



Franco discussed CHN and their utility assistance program. They are mostly screening and can schedule emergency appointments. Their housing partnership is starting and they have nine navigators for utilities funded, along with 5 navigators for housing being funded.

Adjournment: The meeting was adjourned by Vince Brancaccio at 11:37 am.

Next Meeting Date: January 4, 2024

Respectfully submitted,

Carrie Dotson
Ohio AIRS Board Secretary

Strategic Planning Discussion Notes

Discussions at the strategic planning session included:

- AIRS Conference and MOU to be submitted
- Unite Us Contract Renewal – Tanya will bring information to the board meeting in January. Tanya recommended renewing at the current rate.
- It was suggested to survey counties that might want to be designees with a design of a shortcut that could include the application, a 5- year sustainability plan and support letters. This should be resolved in the next few months.
- Kristin, Tanya, Carrie, Amy and Terry will make up a committee replacing the State System Development Committee. Tanya suggested that an adhoc committee be created with recommendations to determine decision making processes.