



**Ohio AIRS
Board of Directors Meeting
MINUTES
September 7, 2023
9:30 AM -2:00 PM**

Present in Person: Vince Brancaccio, Terry Carter, Tanya Kahl, Kristin McCloud, Franco Formichelli, Emily Ruckel, Amy Story

Members Via Zoom: Matt Finley, Jennifer Bieger, Beca Sheidler, Courtney Walker,

Members not Present: Carrie Dotson, Alissa Holdson

Guests: Maryam Kiefer, Gavi Begtrup

Staff: Gayle Walters, Steve Walters

Welcome and Introductions: Vince Brancaccio, President

Minutes

A motion was made by Franco that the minutes of the June 1, 2023 meeting of the Board of Trustees be approved. Seconded by Terry. MOTION APPROVED.

Treasurer's Report

Emily presented the financials through August. The budget is on track so far this year. Kristin made a motion that the financial report be accepted as presented. Seconded by Amy. MOTION APPROVED.

New Business

Financial Review

The Financial Review completed by Snodgrass of NE Ohio was distributed to the Board via email. The key piece of the document is the conclusion that no material modifications to the financial statements were needed. A motion that the 2022 Financial Review be approved was made by Tanya, seconded by Terry. MOTION APPROVED.

Financial Policies

Draft financial policies for Ohio AIRS were reviewed. There was discussion on authority to sign checks when there is a deviation from budgeted plans. Any such occurrence should require the approval of the Executive Committee or Board. A motion was made by Beca that the draft financial policies be approved with the addition of Executive Committee or Board approval of expenses that are a variation from the budget. Seconded by Franco. MOTION APPROVED.



Unite Us Payments

The formula for distribution of Unite US payments was reviewed. The total of the contract is \$180,000. So far \$130,000 has been received. There is a 5% finders fee for UWW for the NDP. After funds for managing the contract deliverables there is \$94,000 to be distributed in the first round of payments. This will include a \$2,500 base payment to each 211 agency and the remainder based on each 211 agencies percent of the total statewide

RDb records ingested by Unite US. The remaining \$50,000 will be set aside for quality and any other measures approved by the board. A motion was made by Emily that the payment distribution as presented be approved and seconded by Terry. MOTION APPROVED.

Vibrant

A national contract with Vibrant that could result in payments coming back to Ohio AIRS was discussed. It involves use of the national resource database by 988 providers. The resource database would be used by the national call centers (back up for local 988's) and out-of-area calls that might get routed to the wrong 988 center. The goal is a permanent partnership between 211 and 988. It does not replace any state or local agreements. Timeline for completion is unknown. As the agreement is still being negotiated a vote of support for the concept was requested: A motion was made by Tanya that Ohio AIRS support in concept an agreement between Vibrant and the United Way Worldwide to use the National Data Platform (NDP) to support aspects of 988 operations that can benefit from NDP access. Seconded by Emily. MOTION APPROVED.

EPIC

Ohio AIRS has an agreement through Wisconsin 211 to use its data in the NDP for EPIC health system clients. There are no sales in Ohio at this date. Some State of Ohio requirements that health system have access to information and referral services may drive some activity under this agreement. FQHC's receive a discounted rate for EPIC. A motion was made by Tanya that Ohio AIRS support continuing United Way of Wisconsin/EPIC negotiations. Seconded by Emily. MOTION APPROVED.

DataKind

DataKind is a national non-profit that is working with UWW to increase data availability for non-profits. They are using multiple data resources to do research on social needs and available resources. Tanya made a motion that Ohio AIRS move forward on discussions with DataKind. Seconded by Amy. MOTION APPROVED.

Subsequent discussion questioned whether individual 211's have the ability to opt out of this agreement. A motion was made by Tanya that the above motion be revised to include the stipulation that individual 211s can "Opt-Out". Seconded by Terry. MOTION APPROVED.

Clinisync

Clinisync gave a proposal to Medicaid that was rejected. They were asked to resubmit. Ohio AIRS part of the proposal included a budget of \$1.4 million to \$1.7 million. We need to decide on a



minimum that we are willing to consider. A motion was made by Tanya that negotiation of the CliniSync Medicaid proposal be delegated to the Executive Committee. Seconded by Franco. MOTION APPROVED.

Branding

Vince discussed use of the new moniker for AIRS, Inform USA. The dba "Inform Ohio" has been reserved with the State of Ohio. Having recently reserved the name "Ohio 211" there is some concern about adding another name to the organization. It was felt that the Advocacy Committee should address the issue and come back to the board with a recommendation. There was discussion about using Ohio 211 for activities involving 211 and using Inform Ohio for activities related more to information and referral services. Vince noted that Inform Ohio is required in the MOU from Inform USA (formerly AIRS) Development of a style guide and updated bylaws that have Ohio 211 and Inform Ohio in them should be reviewed. Alissa will ask Katie about conflicts with Ohio 211.

State Budget Advocacy

Maryam joined the meeting to discuss the Budget Advocacy Committee's activities. She noted that there was no strong opposition to our inclusion in the budget, but also no strong support. In coming weeks/months there will be three areas of activity:

1. Schedule leadership meetings with departments that could benefit from a closer tie to 211 including MDJFS, Medicaid, ODH and EMA.
2. Create a digital newsletter that will go to legislators and staff, and
3. Hold an educational program for legislative staff at the capital.
4. The committee will hold bi-weekly meetings to develop curriculum.

REPORTS and UPDATES

988 Update

Vince reported that funding for 988 is hitting provider agencies. July 16 was their one-year anniversary. Use of funding is difficult. Kristin stated that too much money in a budget can give opportunity for misuse.

State Collaborative Report: Tanya reported that there will be a webinar hosted by UWWW on 988-211 collaboration.

Annual Meeting: Alissa asked Gayle to review preparations for the annual meeting. Invitations are out and registration is available on the Ohio AIRS website. Several speakers are lined up including Senator Romanchuk, and Eva from Vibrant, along with a panel of experts on Trauma-Informed Care.

Nominating Committee:

Kristin reported that Franco Formichelli has been nominated for the position of President. Terry Carter has been nominated as Vice President. Carrie and Emily will continue in their roles as



Secretary and Treasurer. There was discussion about adding new board members. Vince will be immediate past president for 1 year.

211 Coordinating Council:

Tanya noted that a budget to support the state budget ask is needed.

State System Development Committee: Amy felt that most of the items in her report were covered in earlier discussions.

Designation Committee

Terry reported Hardin Co. UW wants to be certified through AAA3. An attestation form will be going out to all 211 agencies.

Phone Routing Committee

Major mobile carriers (Verizon, ATT and T Mobil) are done!

Resource Database Steering Committee – nothing new to report

Advocacy Committee

Tanya reviewed the advocacy committee activities. The Omnibus bill so far does not include funding for Ohio AIRS.

Other Business

Franco reported on Cleveland’s activity with CHN and Step Forward. 211 is being used to handle calls. Could be a template or model for other 211’s.

Adjournment: A motion was made by Vince to adjourn and seconded by Terry. The meeting was adjourned at 11:35 am for lunch.

Next Meeting Date: October 27, 2023

Respectfully submitted,

Carrie Dotson
Ohio AIRS Board Secretary



Strategic Planning Discussion Notes

Tanya introduced a draft of an Ohio 211 Business Plan.

Discussions focused on a variety of topics:

- A draft of an Ohio 211 Business Plan from Tanya.
- A budget to support the state budget ask to position Ohio 211 for HELP Act dollar
- Needing a minimum of two staff (Ohio 211 Director and Ohio 211 Resource Database Director.)
- Legal Accountabilities
- A staff role with oversight from the treasurer for bookkeeping
- How Ohio 211s can mutually support each other during a disaster call surge
- Statewide data dashboards, the cost benefit of being 24/7 on a central statewide chat.
- Discussed Wisconsin's Guiding Principles and Elements of a Successful 2-1-1 Statewide System
- An in-depth review of our bylaws is needed
- Use of Inform Ohio or Ohio 211 which will be brought to the board next meeting.

Most of the above will continue to be discussed at the next strategic planning session.

The meeting was adjourned at 2:10 pm