



Ohio 211  
Board of Trustees Meeting  
February 6, 2025  
MINUTES

**Board Members Present:** Terry Carter, Carrie Dotson, Emily Ruckel, Kristin McCloud, Jeannette Curtis, Beca Sheidler, Amy Story, Vince Brancaccio, Tanya Kahl

**Board Members Excused:** Franco Formichelli, Alissa Holdson

**Guests:** Gavi Bagtrup, Melissa Clark, Tom Kelley, Sandra DeSteno, Hailey Barr, Jessica Cimino, Tonia Pace, Ph.D., Tiffany Rubin

**Staff:** Gayle Walters, Steve Walters

**Call to Order:** The meeting was called to order by Terry at 10:03.

**Approval of Minutes:** Vince moved that the minutes of the January 9, 2025 meeting of the Board of Trustees be approved: Corrections noted: Dr. Tonia Pace's name is misspelled and Tanya Kahl posted in chat as follows corrections to the minutes:

Budget Discussion: Expected division of United States revenue to 211s is expected to stay the same but Ohio 211 will retain the 15% previously paid out as a finders fee and for contract management.

DCY: Tanya asked 211s to meet with their local Child Care Resource & Referral Center to discuss collaboration with the Parent and Youth Ambassadors that DCY is funding. Focus should be on how our 211 resource database can be used by their staff and cross-referrals to each other.

Recovery Ohio: Met with the company that was selected through their RFP about a potential subscription contract with 211.

Advocacy: Reminder to mark calendars for the advocacy day on March 19.

Motion seconded by Beca. Motion Approved with noted changes.

**AI Notes:** There was brief discussion about use of AI notes for board meeting. Carrie and Terry felt that was a no.

**Treasurer's Report:**

Emily reviewed the draft budget and January financial reports. Financial support for the advocacy day had been previously discussed but in the interim it was suggested that those funds be used to cover the UWCO contract for Vaughn's services. The Unite US second payment was received in early February.

Terry initiated a discussion regarding the UWCO contract for Vaughn's services. After the January board meeting there was a subsequent discussion on January 23<sup>rd</sup> regarding renewal of the contract with UWCO for Vaughn's lobbying services.

Terry moved the \$4,000 line item for advocacy be moved to \$5,000 to support Vaughn's advocacy work through March. Vince seconded. Amy asked if we had a copy of the contract and deliverables. Emily stated that she had not received a copy of the contract. Motion approved.

Tanya moved to approve the Treasurer's Report, seconded by Kristin. Motion approved.

**Board Development Committee:** No Report

**Membership Engagement Committee:**

Beca reported that the committee met to discuss the next annual conference. They also discussed drafting a letter for our community partners and other possible interested parties to introduce the organization and let them know about the annual conference. Also working on a "save the date" and call for presenters. Terry suggested including crisis lines along with 988 providers.

**Marketing Committee:**

Carrie reported that Gayle is looking for content for the newsletter.

**Business Development Committee:**

Tanya reported that the Committee had developed goals. Navigation, Resource Database subscriptions and 211 data are major categories. She reviewed the work under each category.

Gavi reported that Cleveland, Cincinnati and Summit/Medina are working on referral data. He also reported that they had estimated the cost of ReferNet and ICarol for all 14 agencies is estimated at \$180,000/yr. If an arrangement can be made with Care Suite to do one contract for all of Ohio 211 that would be a consideration. He reviewed the advantages of all centers being on a common platform. The next step is to ask 211's if they have special needs or questions and gauge interest in transition. There were a number of issues related to costs, taxonomy, and each center's ability to accommodate specific local programs.

**Designation Committee:**

Terry reported that she is reaching out to Pike County and she has had some contact with Erie County and they are pursuing their local partners.

**Statewide Resource Database and Technology Committee:**

Tanya reported that the committee is developing goals for the year and clarify roles with the Curator's Committee. She presented a document outlining the respective roles and goals related to taxonomy and other matters related to the NDP and related initiatives. Tanya moved approval of the document. Seconded by Beca. Motion approved.

#### **Advocacy Committee:**

Amy reported that the committee has been on standby awaiting word on the Governor's budget. Unfortunately 211 is not included in the initial budget. They are now considering how to approach DCY and whether there are financing options that do not involve a specific line item. The uncertainty surrounding the political climate and federal funding was discussed.

#### **988 Update:**

Vince noted there is not much to update. There has been a small spike in calls, possibly due to better routing calls. Samsa and Vibrant are pushing 988's to sign an agreement that has not been well received. Now Samsa and Vibrant have "gone dark." Kristin noted that 80% of 988 funding is state, not federal. 988/911 interoperability was reviewed. It remains a work in progress. Jennifer reported that she had been in touch with representatives from Washington state regarding 911/211/988 working together and they are interested in talking with agencies that are making it work.

Tanya asked if there implications for CareSuite. Gavi thought CareSuite is pretty customizable and could probably accommodate the other functions.

#### **State Leadership Collaborative:**

Tanya reported there was no meeting in January. The IMPACT survey is due tomorrow. There are three agencies still outstanding.

#### **Inform USA Liaison:**

Terry reported that everyone should have received an email re: the creation of a state advisory committee. They will need nominees meeting criteria. Terry will continue as the liaison.

#### **Other Business:**

Amy asked about the next "in-person" meeting. It will be in March at UWCO with a zoom option.

#### **Adjournment:**

Moved by Beca, seconded by Tanya. Motion Approved.

Notes re: discussion item: Advocacy engagement: Amy reported on 2/11 and 3/19 advocacy opportunities. 2/11 day space is limited. Broader participation is sought for the 3/19 event.